









# MAKING 50LT.P.D. AN IRRESISTIBLE REALITY

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19 APRIL 2022, SINGAPORE INTERNATIONAL WATER WEEK

# **SECRETARIAT**

# **MEMBERS**

# **PARTNERS**



























suez









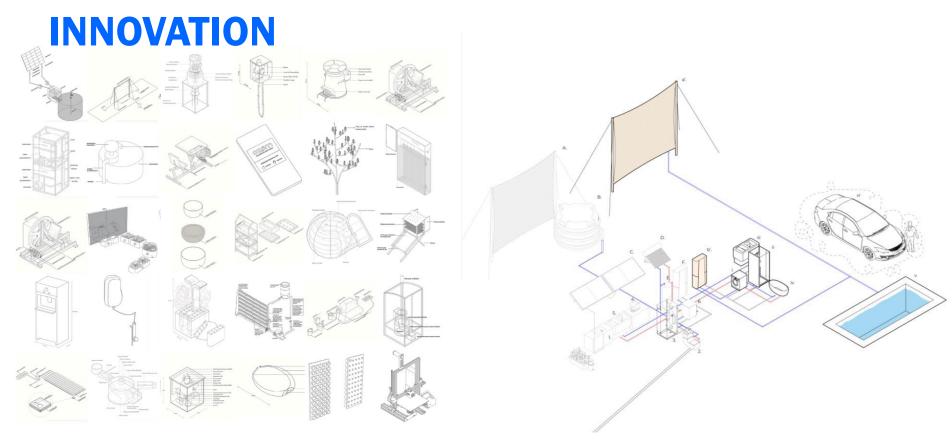






# CAN WE GET PEOPLE TO LIVE ON 50L OF WATER PER PERSON PER DAY?

WHAT IF HOMES
COULD RUN AT 50L
AND NET ZERO
CARBON, AND YET
FEEL LIKE 500L?

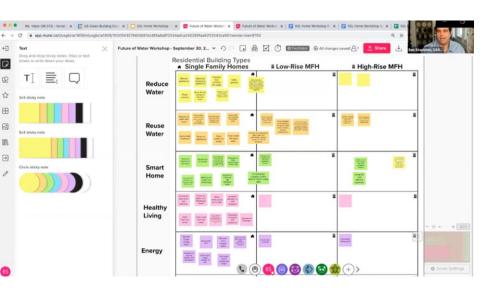


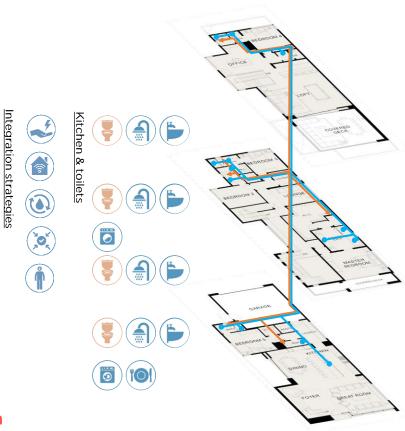
**50L Home Research studio "Eco-Technical Ensembles"** 

Catholic University of Chile. Professors: Pedro I. Alonso, Pablo Gubbins. Student: Josefina Joo.



### **IMPLEMENTATION**





Scoping a world class water + energy efficiency pilot in California 50L Home / USGBC-LA



### **EDUCATION**

A CIRCULAR WATER FUTURE









# **ADVOCACY**

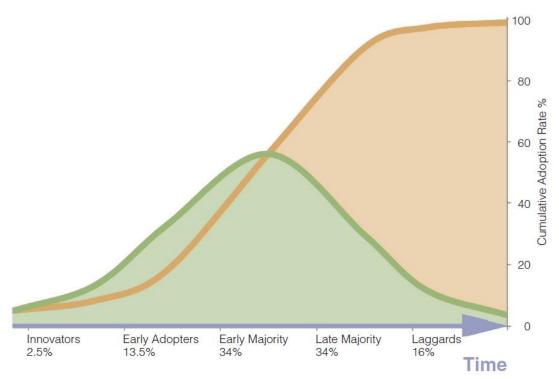












Source: Adapted from Rogers, E. M. (2003). *Diffusion of innovations* (5th ed.). New York: Free Press.



"failure of policy to consider the interdependencies and coevolution of factors that comprise a humanwater system will lead to unanticipated water scarcity and unintended consequences."

Schwabe et al, 2020. 'Unintended consequences of water conservation on the use of treated municipal wastewater'



# **SYSTEMS**

### HOUSEHOLD

### CITY

# PERSPECTIVE ()





























Scale









Actors of Change Technology and product developers

Retailers Water utilities

City governments

Technology and product developers

Housing developers

Water utilities

City planners

Technology and product developers

Water utilities

City government

Public-private partnerships

Water reuse potential as four scales

Improving human adaptiveness and leveraging natural water cycle National and regional governments

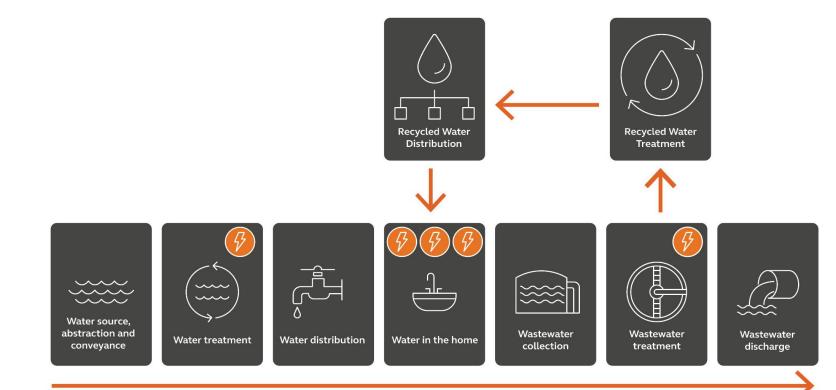
Water utilities

Water Resource Management Authorities

Corporations and Philanthropies

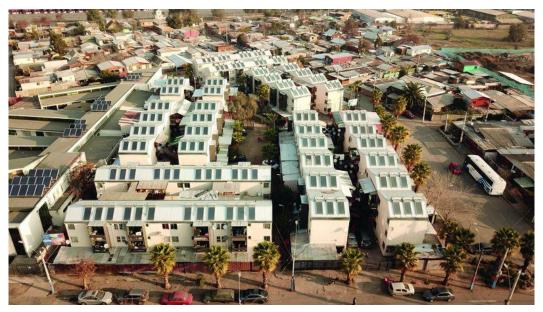


# **WATER-ENERGY-CARBON**



# **EQUITY**





Condominio El Bosque 1. Santiago, Chile Ministerio de Vivienda de Chile- Sebastián Mery

Source: La Tercera

SPUC Headquarters. San Francisco, USA

KMD Architects + Arup Source: Paula Kehoe





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